



"Give the Gift of Home
this Holiday Season"



"I arrived with nothing,
but left with a new home
and a new life."

~ Claire, former resident
of Nellie's shelter

Fabulous Fundraising Event Ideas!

Here are some suggestions!

Ideas for the Workplace

Office Holiday Bakesale - Get everyone involved to bring in baked goods and collect donations for Nellie's. Create some healthy competition with a "Best Holiday Cookie" contest.

Ugly Sweater Day - have a "dress down day" where everyone donates \$5 to participate. "Best" holiday sweater wins 50% of the proceeds with the other 50% donated to Nellie's.

"Skip the Coffee" Stocking - Hang a stocking near the entrance/exit of your workplace and everyone can donate their afternoon coffee/snack money. They will feel great doing something good, and getting a head start on new year resolutions to look and feel better!

Ideas for Home or at Work

Party with a Purpose - During your office holiday party, ask guests to consider making a donation to Nellie's. As you celebrate, take a minute to think about the women and children whose holiday may not be as happy as yours. All your guests will feel great, knowing they contributed to making the holidays a bit brighter for those in need.

Giving Tree - Set up a Christmas/Holiday tree and ask colleagues, family or friends to make a small donation \$2-5 to receive a paper decoration which they can write a message to the women and kids at Nellie's. At the end of the season, collect the decorations and send them to Nellie's (along with the donations) and we will hang them on our tree at the shelter.



For more information on holding a fundraising event for Nellie's, or for a copy of our Fundraising Toolkit call 416-461-0769 or Email: info@nellies.org



Nellie's Women's Shelter

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